

How to Develop a Survey Question

- 1.** Choose a question for your survey.
 - Think about
 - a question that would give you interesting data
 - something you want to find out
 - something you don't know
 - Does your question ask for a number of something from each person you ask?
- 2.** Revise your question to make it clear.
 - Does your question make sense?
 - What confusions might come up?
 - Can your question stand on its own without more explanation?
 - Did you use words that others will understand?
- 3.** Try your question out on another group.
 - Get feedback.
- 4.** Make revisions to your question.